

Health systems generate rich insights but often lack resources and infrastructure to advance those ideas through complex R&D and commercialization.

That's where we come in.

We are a solution-driven innovation platform 100% owned by non-profit health systems, providing a cost-neutral approach to innovation labs across the country.

▶ **What we do**

- Partner with hospital-based clinicians to turn frontline insights into products.
- End-to-end support across IP, regulatory, development, manufacturing, and go-to-market.
- Real-world testing within our member-owner health systems; iterate with clinical feedback.
- Shared-risk, co-innovation models with health systems, inventors, and industry.

▶ **Who we help**

Health systems and pediatric facilities seeking to accelerate product pipelines, validate ideas, and scale innovation capacity with an embedded partner.

▶ **When to engage us**

- You want to complement existing innovation programs or fill infrastructure gaps.
- You need objective, data-driven evaluation to de-politicize decision-making on clinician ideas.
- You want access to a nationwide clinical network across pediatrics, neonatology, radiology, PT & rehab, neurology, and more.

By the numbers

15,000+
*innovators
engaged*

5,300+
*ideas & concepts
evaluated*

25
*products
developed &
commercialized*

>95%
*customer
satisfaction
maintained*

Innovation and Workforce Development are two of the 10 most frequently cited growth areas for 2026, and how they shape the future of healthcare.

"10 top areas for growth, per health system CEOs and CFOs", Becker's Healthcare 9/25/25

Let's co-innovate.

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Explore collaborations with health systems, inventors, and industry.

Selected outcomes & recognition



Move-D

Developed, commercialized, and exited in collaboration with Rady Children's and UC Irvine; featured on CBS National News.



LIVEBAND®

Blood Flow Restriction System

Launched late 2024; portable, clinical-grade blood flow restriction system; Now in use at PT, AT around the US and with professional sports teams.



Multiple design awards

Recognized for excellence in product development by leading organizations in both healthcare and tech.

Three phases, one integrated team. Flexible service offerings, including:

1 Discover & Define

- Clinical + opportunity discovery
- Painstorming and shadowing
- Clinician outreach
- Ideation
- Market assessments
- IP, regulatory and reimbursement landscape

2 Develop & De-Risk

- IP generation / strategy / prosecution
- Rapid prototyping and testing
- Product development & manufacturing
- Regulatory & quality (ISO 13485 certified)
- Validation & real-world evidence
- Pilot and clinical trial sites

3 Commercialize & Scale

- Commercialization strategy
- Customer discovery & validation
- Product strategy & management
- Marketing and limited sales
- Industry outreach
- Deal generation / negotiation / compliance

Other ways to engage

Innovation Scan

Discovery of IP, assets, and know-how that can be monetized

Growth & Value Scan

Identify operational assets that can be monetized or spun out

Clinician Engagement

Guided discussions, shadowing, painstorming, and ideation to surface high-value problems and solutions

Why innovate with us?

Access our extensive clinical network

Our team is embedded within our member-owner health systems, which in turn gives you access to clinician partnerships, customer feedback at every development stage, clinical study support, and white paper creation.

Zero project management required

We manage the entire innovation process and work with your team to develop a robust product pipeline.

Diverse expertise

From designers, engineers, IP personnel and beyond, our team's skill set supports ideas at every stage of development.

True co-innovation partnership

Explore our unique shared-risk model and get a true co-innovation partner, with engineering and launch handled by our expert staff.

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